

# Privacy & Cookie Policy

## MARR COLLECTIBLES

At Marr Collectibles (“we”, “our”, “us”), we respect your privacy and are committed to protecting your personal data. This Privacy & Cookie Policy explains how we collect, use, and protect your information when you visit our website, communicate with us, or use our services. If you have any questions after reading this, please write to us at [simonmarrid@gmail.com](mailto:simonmarrid@gmail.com).

We comply with the **General Data Protection Regulation** (EU) 2016/679 (GDPR) and the **Norwegian Personal Data Act** (Personopplysningsloven).

This policy applies to all visitors, and customers of our website: [www.marrcollectibles.com](http://www.marrcollectibles.com). By using our website or services, you agree to the practices described in this policy.

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### 1. Who We Are

Marr Collectibles AS  
Registered in Norway under org.nr. 934098056  
Underlandsveien 74, 1389 Heggedal, Norway  
Email: [simonmarrid@gmail.com](mailto:simonmarrid@gmail.com)

We are the data controller for personal data processed in connection with our business activities.

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### 2. Personal Data We Collect

We may collect and process the following categories of personal data:

- **Contact information:** name, email address, phone number, company name, postal address.
- **Project information:** details you share when inquiring about or using our services.
- **Usage data:** information collected automatically through cookies and analytics tools (e.g., IP address, browser type, device information, pages visited, and time spent on site).
- **Communications:** records of correspondence via email, social media, or website forms.
- **Payment data:** only limited billing details necessary for invoicing (we do not store credit card information).

We do **not** collect sensitive personal data unless explicitly provided and required for a specific service.

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### 3. How We Use Your Data

We process personal data for the following purposes:

- To provide and manage our creative and digital services.
  - To respond to inquiries and communicate with you about projects.
  - To prepare and manage contracts, proposals, and invoices.
  - To improve our website, marketing, and client experience.
  - To comply with legal obligations and maintain business records.
  - To send occasional updates or newsletters (only if you have given consent).
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### 4. Legal Basis for Processing

We process personal data under one or more of the following legal grounds:

- **Performance of a contract:** when processing is necessary to deliver services you have requested.
- **Legitimate interest:** to operate, market, and improve our business in a balanced and fair way.
- **Consent:** when you opt in to receive newsletters, cookies, or marketing communication.
- **Legal obligation:** to comply with accounting, tax, or regulatory requirements.

You may withdraw your consent at any time by contacting us.

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### 5. Data Sharing & Third Parties

We do not sell or rent your personal data.

We may share data only with:

- **Service providers** who support our operations (e.g., hosting, analytics, design tools, payment and email systems).
- **Professional advisers** such as accountants or legal consultants.
- **Authorities**, where required by law or to protect our rights.

All third-party service providers are bound by confidentiality and data processing agreements ensuring GDPR compliance.

## 6. International Data Transfers

We primarily store and process data within the European Economic Area (EEA). If data is transferred outside the EEA (e.g., when using international service providers such as Google or Meta), we ensure appropriate safeguards under GDPR, such as **Standard Contractual Clauses** (SCCs) or equivalent protection measures.

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## 7. Data Retention

We retain personal data only as long as necessary for the purposes outlined in this policy, or as required by law. After this period, data will be securely deleted or anonymized.

Typical retention periods:

- Client and project data: up to 5 years after project completion.
  - Financial records: 5 years (as required by Norwegian law).
  - Marketing data: until you withdraw consent or unsubscribe.
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## 8. Your rights

Under GDPR and the Norwegian Personal Data Act, you have the following rights:

- **Access:** request a copy of the personal data we hold about you.
- **Rectification:** request correction of inaccurate or incomplete data.
- **Erasure (“The Right to be Forgotten”):** request deletion of your data where legally permitted.
- **Restriction:** request limitation of how we process your data.
- **Data portability:** request transfer of your data to another provider.
- **Objection:** object to processing based on legitimate interests or direct marketing.
- **Withdraw consent:** if processing is based on consent, you can withdraw it at any time.

To exercise these rights, please contact us at [simonmarrid@gmail.com](mailto:simonmarrid@gmail.com). We will respond within one month, in accordance with GDPR.

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## 9. Data Security

We use appropriate technical and organizational measures to protect personal data from loss, misuse, or unauthorized access. These include encrypted connections (SSL), password protection, and secure data storage.

While we take all reasonable precautions, no internet-based system is entirely secure, and we cannot guarantee absolute protection.

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## 10. Cookies

Our website uses cookies to enhance user experience, analyze traffic, and improve performance.

### Types of cookies we use:

- Essential cookies: necessary for the website to function properly.
- Analytics cookies: help us understand how visitors use the site (e.g., via Google Analytics).
- Functional cookies: remember preferences and improve usability.
- Marketing cookies: may track browsing behavior for tailored ads (only used with consent).

### Managing cookies:

You can change your cookie preferences or disable cookies entirely through your browser settings. Note that some site functions may not work properly without cookies.

You can also manage cookie consent directly via our cookie banner when visiting the site.

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## 11. Use of AI Tools

We may use artificial intelligence (AI) tools in content generation, design, and production processes.

All AI-generated materials are reviewed by our team before delivery. We ensure AI tools are used responsibly, without comprising personal data protection.

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## 12. Third-Party Links

Our website may contain links to external websites. We are not responsible for the privacy practices or content of third-party sites.

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## 13. Children's Data

Our services are not directed at children under 16 years of age. We do not knowingly collect personal data from minors. If you believe we have inadvertently collected such data, please contact us so we can delete it.

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## 14. Updates to This Policy

We may update this Privacy & Cookie Policy from time to time to reflect legal, technical, or business changes. The most recent version will always be available on our website, with the “Last updated” date indicated at the top.

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## 15. Contact & Complaints

If you have questions or concerns about how we handle your data, please contact us at:

**Marr Collectibles AS**  
[simonmarrid@gmail.com](mailto:simonmarrid@gmail.com)  
Underlandsveien 74  
1389 Heggedal, Norway

If you are not satisfied with our response, you have the right to lodge a complaint with the Norwegian Data Protection Authority (Datatilsynet).

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## 16. Amendments

We reserve the right to update or amend these Terms at any time. Changes will be effective immediately upon posting on our website.

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## 17. Contact Information

If you have questions about these Terms, please contact us:

MARR COLLECTIBLES  
[simonmarrid@gmail.com](mailto:simonmarrid@gmail.com)  
Underlandsveien 74  
1389 Heggedal, Norway

**Last updated: November 4<sup>th</sup> 2025**