General Terms & Conditions MARR COLLECTIBLES

Welcome to Marr Collectibles ("we," "our," "us"). These Terms & Conditions ("Terms") govern your use of our website and services. By engaging our services, you ("Client," "you," "your") agree to be bound by these Terms. Please read them carefully.

1. Services Provided

We provide creative and digital services, including but not limited to:

- Content Creation (images, video, written assets, conceptualization and execution of creative campaign concepts)
- Social Media Management (strategic planning, scheduling, content posting, monitoring of performance & engagement to support client growth)
- **Visual Creation** (design & production of brand visuals for campaigns, advertisements, digital presence, and brand-aligned imagery)
- **Graphic Design** (creation of brand assets such as logos, typography, layouts, digital / print materials branding and design systems,)
- **Web Design** (design & setup of professional websites think of structure, layout, and visuals website updates, redesigns, and brand (re)direction)

We may also use artificial intelligence (AI) tools in the development of certain deliverables. We are transparent about this process and ensure AI is used responsibly to meet client needs.

2. Proposals, Quotes & Agreements

- All services begin only after written agreement and/or acceptance of a proposal or quote.
- Proposals are valid for 30 days unless stated otherwise.
- Any additional work outside the agreed scope will be subject to additional fees.

3. Fees, Payment & Invoicing

- Fees are outlined in the agreed proposal or contract.
- A deposit of 50% may be required before work commences.

- Invoices are payable within 14 days of issue.
- Late payments may incur interest of 8% per annum or the maximum allowed by law, calculated from the day after the due date until payment is received in full.
- We reserve the right to suspend or withhold work until outstanding invoices are paid.

4. Client Responsibilities

You agree to:

- Provide all necessary information, assets, and approvals in a timely manner.
- Ensure that any materials you provide do not infringe on third-party rights.
- Review and approve drafts/deliverables promptly to avoid project delays.
- Grant us permission to use your name, logo, and project deliverables in our portfolio and promotional materials (unless otherwise agreed in writing).

5. Intellectual Property Rights

- **Ownership:** Upon full payment, final deliverables created specifically for you will belong to you, unless otherwise agreed.
- **Licensing:** We retain the right to use pre-existing materials, templates, or AI-generated elements within projects.
- Third-Party Materials: Use of stock images, fonts, music, plugins, or other licensed materials remains subject to their respective license terms.
- Portfolio Rights: We reserve the right to showcase completed projects as part of our portfolio unless you explicitly request otherwise in writing.

6. AI Usage Transparency

- We may use AI tools for content generation, design concepts, or other creative processes.
- All AI-assisted work is reviewed and refined by our team to ensure originality and alignment with your brand.
- You acknowledge and accept that AI-generated elements may be included in deliverables.
- We make no guarantee that AI-generated outputs will be free from third-party claims (see Section 9 Liability).

7. Revisions & Project Scope

- Each service package includes a defined number of revisions (as outlined in the proposal agreement).
- Additional revisions after agreement or changes outside the agreed scope will incur additional charges, this will contain a standard fee of
 - o €75 (875 NOK) for minor revisions that take less than 4 hours of work;
 - o €350 (4100 NOK) for significant changes that take more than 4 hours of work, as these changes may be considered as a new project.

8. Confidentiality

We respect the confidentiality of all client information and project materials. Both parties agree not to disclose confidential information to third parties without prior written consent, except as required by law.

9. Liability & Disclaimers

- We are not liable for indirect, incidental, or consequential damages arising from the use of our services.
- While we take reasonable care to ensure accuracy, we do not guarantee that deliverables will be error-free, uninterrupted, or achieve specific business outcomes.
- For AI-generated content, we disclaim liability for any copyright or intellectual property disputes arising from the use of such content.
- You are responsible for ensuring compliance with advertising, data protection, and industry regulations relevant to your business.

10. Third-Party Services & Platforms

- We may integrate third-party services (e.g., hosting providers, social media platforms, plugins). We are not responsible for outages, limitations, or changes to such services.
- You remain bound by the terms and conditions of third-party platforms (e.g., Instagram, WordPress, Wix).

11. Termination

Either party may terminate the agreement with written notice if:

- The other party breaches these Terms and fails to remedy the breach within 7 days.
- The client fails to make timely payments.
- Termination does not affect payment obligations for work already completed.

12. Force Majeure

We are not liable for delays or failure to perform due to causes beyond our reasonable control (e.g., but not limited to, natural disasters, power outages, labor strikes, internet failures).

13. Consumer Rights

If you are a consumer, you have the right to withdraw from the agreement within 14 days of entering into the contract, in accordance with the Norwegian Right of Withdrawal Act (Angrerettloven). This right does not apply if the service has been fully delivered with your consent before the withdrawal period has expired.

14. Privacy & Cookie Policy

We process personal data in accordance with our Privacy & Cookie Policy, which is available on our website at [***insert hyperlink to privacy & cookie policy***].

15. Governing Law & Jurisdiction

These Terms are governed by and construed in accordance with the laws of Norway. In case of any legal disputes:

- If you are a business client, disputes shall be resolved exclusively in the courts of Oslo.
- If you are a consumer residing in the EU/EEA, you may also be entitled to bring proceedings in your country of residence under applicable consumer protection laws.t

16. Amendments

We reserve the right to update or amend these Terms at any time. Changes will be effective immediately upon posting on our website.

17. Contact Information

If you have questions about these Terms, please contact us:

MARR COLLECTIBLES simonmarrid@gmail.com Underlandsveien 74 1389 Heggedal, Norway

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